

# A CAMBRIDGE ICON REINVENTED: EXTENSIVE PROPERTY-WIDE RENOVATION USHERS IN A NEW ERA FOR HYATT REGENCY BOSTON/ CAMBRIDGE

The iconic Cambridge hotel overlooking the Charles River introduces enhanced spaces and dining experiences at Paperback Tavern & Provisions

Cambridge, MA – August 1, 2022 – Hyatt Regency Boston / Cambridge formally debuts today an extensive property-wide renovation that has revamped the hotel's common and meeting & events spaces, while introducing two new dining venues, including Paperback Tavern. The completed project ushers in a new chapter for the iconic and storied property which sits along the scenic Charles River with sweeping views of the water and Boston skyline and blends the spirit of Boston with the intellectual vitality and charm of Cambridge. Operated by Davidson Hotels, it is the ideal gateway for both business and leisure guests to explore these historical New England cities.

"We are absolutely thrilled with the completed project and so excited to officially unveil it to our guests and local community. Undoubtedly these upgrades infuse a new energy into the property and reintroduce the hotel to today's traveler," said Melissa Green, General Manager.

The renovation features a full redesign of the hotel's entrance and lobby, an overhaul of the property's 25,000 square feet of indoor and outdoor meeting and event space, the addition of <a href="Paperback Tavern">Paperback Tavern</a> & Paperback Provisions market, a new state-of-the-art fitness center outfitted with Life Fitness equipment and Peloton bikes and upgraded technology for a seamless overall guest experience. The project was designed by Campbell House and features a mix of styles to reflect the local universities and the life science community.

Situated on the Charles River amongst the famed Innovation Trail and internationally lauded universities, the property's redesign is inspired by the rich history that surrounds it. The lobby is a warm and welcoming space, sophisticated yet free of formality; it is a social hub designed to capture the spirit of vibrant campus life. The design takes cues from the traditional and scholarly atmosphere of the nearby universities while combining this aesthetic with industrial details and eclectic furniture to create a playful environment for students, business travelers, families, and neighbors alike. The lobby now boasts Paperback Provisions market with plentiful seating options for every guest's need: from a space to play shuffleboard with friends to privacy booths to plug in and get work done. Campbell House's design creates a striking yet welcoming atmosphere that ushers in a new era for this iconic hotel.

## Sense of Arrival: Iconic Lights, Lobby + Atrium

Upon arrival within a brand-new front entrance, guests are welcomed by the hotel's upgraded perimeter lighting that borders the hotel and luminates the city's skyline. The spacious lobby and the iconic atrium features design details of warm neutrals and rich leather accents that evoke the history and charm of the surrounding cities. Customized art pieces decorate the walls as a nod to the local universities, evoking an enlightening aesthetic and ambiance.

## Food + Beverage:

<u>Paperback Tavern</u>, the new bar & restaurant, features a menu of classic American and regional fare, innovative cocktails and craft brews paired with expansive, unrivaled views of the Charles River and city of Boston. A classic tavern with modern influence, the atmosphere is fun and playful, making it an ideal social environment for events or gathering hub for local residents and scholars. Standout menu options include the Truffled Tater Tots, Clam Chowder, Crispy Chicken Sandwich and Tavern Burger. Paperback Tavern is currently open for dinner daily from 5-11pm with breakfast served on Saturdays & Sundays from 7am - 11:30 am.

Paperback Provisions, a market-style carryout outlet located in the lobby, offers a custom coffee bar, house made pastries, breakfast sandwiches and other quick meal options for guests before they venture out to explore. Paperback Provisions is open daily from 6:30am.

On the vision of the new dining establishments, Garron Gore, of Davidson Restaurant Group commented, "Paperback was inspired by its surrounding area and the collegiate schools that create such a driving force in the community. We wanted these to be fun and lively spaces. A place where professors, parents, and students congregate around drink and food. We looked at the important figures who drive young minds towards the future of tomorrow and that landed us on the professors of Harvard, MIT, and Cambridge—all our beloved neighbors. Where would they want to go have a casual and energetic atmosphere to unwind? We hope to be that destination."

At the helm of the new F&B programming and Paperback Tavern is Janice Sandoval, Executive Chef and Taylor Fischer, Director of Restaurants. Together, they oversee all the food and beverage operations of the 479-room hotel, including Paperback Provisions.

### **Meetings + Events:**

As the largest hotel in Cambridge, Hyatt Regency Boston / Cambridge has the capacity to accommodate the needs of any size group or event, making it the prefect destination for meetings, weddings and celebratory gatherings. The hotel has debuted fully upgraded meeting and event spaces with décor that reflects the destination's rich history and adjacent river through design elements of grays, blues, neutrals and light wood accents. All 19 meeting venues, including three ballrooms and a pavilion, are themed to strongly showcase a connection to the area, touching on local academia, the City of Cambridge and the Charles River. Groups have access to advanced technology as well as a meeting concierge service and localized group activity options. Whether utilizing a ballroom with floor to ceiling windows, the elegant courtyard or the lush garden, business and social groups alike can count on a scenic backdrop of breathtaking river and Boston skyline views.

## **Technology:**

Coinciding with the current virtual environment, the hotel rolled out enhanced technology through the World of Hyatt mobile app to provide a seamless and streamlined guest experience. Guests have the opportunity for a Personalized Check-In experience, a Mobile Key feature for contactless and convenient check-in, a Digital Concierge to easily explore the surrounding area and Real-Time Engagement with hotel staff through chat capabilities.

Hyatt Regency Boston / Cambridge is located steps away from premier shopping, dining, boat tours and nearby entertainment hubs such as Fenway Park, attractions including the JFK Library, Museum of Fine Arts, and historical sites such as The Paul Revere House and Boston Tea Party ships.

For more information, please visit <u>www.hyatt.com/en-US/hotel/massachusetts/hyatt-regency-boston-cambridge</u>.

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## **About Hyatt Regency Boston / Cambridge**

Nestled between Cambridge and Boston, Hyatt Regency Boston / Cambridge is perfectly positioned on the Charles River and acts as a gateway to explore these two charming American cities. The iconic hotel features 479 guest rooms and suites, 25,000 square feet of meeting and event space, a new 24-hour fitness club featuring Peloton bikes and our third floor Library Terrace offering unobstructed views of the Boston skyline. Paperback Tavern showcases a menu of classic American fare, innovative cocktails and craft brews paired with expansive, unrivaled views of the Charles River. Paperback Provisions, a market-style carryout outlet located in the lobby, offers guests quick meal options. For more information, visit <a href="https://www.hyatt.com/en-US/hotel/massachusetts/hyatt-regency-boston-cambridge">hyatt-regency-boston-cambridge</a>. Follow us on Instagram: <a href="mailto:@hyattregencycambridgebos">@hyattregencycambridgebos</a> and Twitter: <a href="mailto:@Hyattregencycam">@hyattregencycambridge</a>. Connect with us on LinkedIn: <a href="mailto:@Hyatt RegencyBoston Cambridge">@Hyatt RegencyBoston Cambridge</a>.

#### **About Davidson Hotels**

Davidson Hotels is the heritage brand for Davidson Hospitality Group. Over the decades, Davidson Hotels has built a trusted brand that values financial cunning and employs an owner's mentality, while remaining true to heart for hospitality. Founded in experience and expertise, Davidson Hotels crafts a beautiful synergy between guest hospitality, personalized services, and management goals, positioning ownership partners for unparalleled success. For more information, visit <a href="www.davidsonhospitality.com/davidson-hotels/">www.davidsonhospitality.com/davidson-hotels/</a>. Follow us on Instagram: <a href="@davidsonhospitality">@davidsonhospitality</a> and Twitter: <a href="@DavidsonHospGrp">@DavidsonHospitalityGroup</a>. Connect with us on LinkedIn: <a href="@DavidsonHospitalityGroup">@DavidsonHospitalityGroup</a>.