

**INDUSTRY-LEADING ICONIC AMERICAN TRAVELWARE BRAND BRIGGS & RILEY UNVEILS
NEW H·T·A (HERE, THERE, ANYWHERE) COLLECTION**

The H·T·A Collection features sustainably sourced, premium made day bags that showcase the brand's continuous innovation, performance and design in its 30th year

Hauppauge, NY – August 14, 2023 – Renowned iconic American travelware brand [Briggs & Riley](#) announces today the launch of its newest collection: H·T·A, which stands for Here, There, Anywhere. This collection of premium day bags is constructed from sustainable materials and is designed to support the entire ecosystem of modern discerning travelers worldwide, from their everyday commutes to their one-of-a-kind adventures.

“The H·T·A Collection is designed for travelers everywhere, whether they are on-the-go in the urban outdoors, shopping at the grocery store or catching a flight,” said Richard Krulik, CEO of Briggs & Riley. “We take pride in both improving travel experiences and making a positive impact on the environment, which is why we’ve designed this line with sustainably sourced materials. We’re confident that the H·T·A Collection’s premium casual designs backed by our brand’s unparalleled lifetime guarantee will become a go-to choice for commuters and global travelers alike.”

Since its inception, Briggs & Riley has been dedicated to sustainability with its unparalleled “Simple As That” lifetime guarantee which prevents bags from entering landfills by providing lifetime structural repairs for every bag sold. The launch of H·T·A is the brand’s first sustainably sourced collection, and is paired with a partnership with [Plastic Bank](#), a leading nonprofit organization that works to reduce plastic waste in the world’s oceans. For every H·T·A bag purchased, Briggs & Riley will work with Plastic Bank to prevent 10 pounds of plastic from entering the ocean.

The new line features a variety of day bags featuring casual yet premium designs. The four backpacks, sling bag, crossbody, and briefcase each offer standout features such as:

- RFID blocking pockets to protect the personal information of travelers
- A SpeedThru™ pocket with key lanyard for quick storage of items at security checkpoints, which can be easily accessed without letting go of the handles. The innovative design features a signature orange lining to alert travelers when it’s open.
- Durable and sustainable recycled fabric made from up to 32 plastic water bottles
- Personalization with high-quality monogramming options
- Additional compartments and enhanced capacity for everyday essentials

The launch of the H·T·A collection continues a year of celebrations for Briggs & Riley during the brand’s 30th Anniversary year. Following the release of the limited-edition Plum colorway in the brand’s flagship Baseline Collection and the new Ocean colorway for the brand’s ever-popular ZDX Collection, the H·T·A Collection deepens the brand’s commitment to supporting the art of travel by continuing to enhance the

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everyday journeys of discerning travelers. H·T·A's timeless style and durable construction will support consumers wherever they go: here, there, anywhere.

About Briggs & Riley

Owned by United States Luggage, LLC, Briggs & Riley is dedicated to delivering remarkable travelware with extraordinary performance and enduring quality. Through each collection launched, the trusted brand enables travelers to be in control of their journey with high functionality paired with the promise of an experience made to last for life. From inception, the brand and its parent company have shaped the travel industry by introducing innovations such as the first ever wheeled luggage, and over time have evolved through continuous innovation, exceptional performance, and timeless, considered design. The brand is the only luggage company to offer an unconditional lifetime guarantee, which repairs products free of charge with no proof of purchase needed and no questions asked. This is a reflection of the brand's purposeful focus on reducing the number of bags the end up in landfills.

Briggs & Riley is available at more than 500 fine specialty retailers, select e-tailers, select high-end department stores world-wide, and online at www.briggs-riley.com.

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